

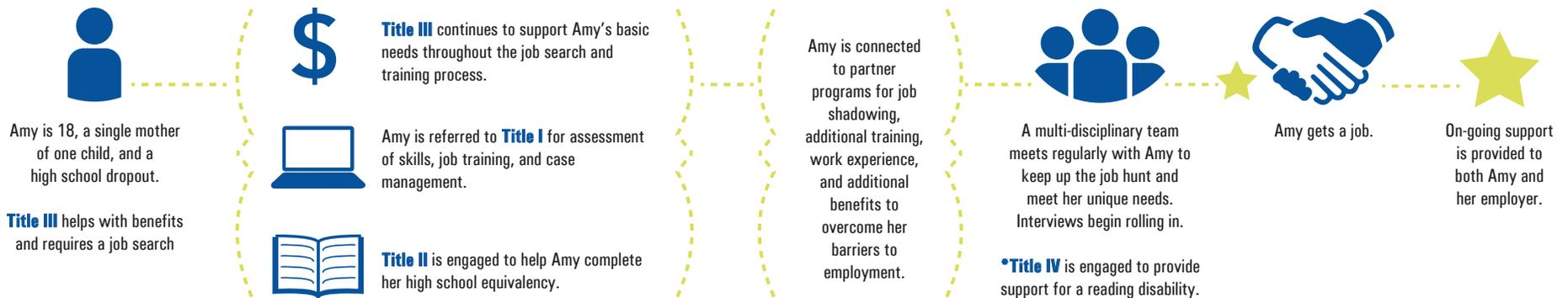
DON'T TURN AWAY GOOD EMPLOYEES!

Now, more than ever, is the time to invest in young people ages 14 to 24 seeking employment with Iowa's numerous local employers. In communities across the state, significant job openings are waiting for the right young person to be trained and prepared for the position. Iowa's Job Centers are working diligently to match employers with their future workforce through supportive services to young people with barriers to employment.

All components of the workforce system are critical in helping individuals with significant barriers to employment meet the skilled needs of local businesses. Without the system working collaboratively, young people may leave the state when we should be training and educating them here to meet today's and the future's workforce needs.

These young adults who have been incarcerated are labelled and face tremendous financial hardship or homelessness. Partnering with the local workforce program has helped our [youth] develop work readiness skills and confidence to pursue career-driven paths. From receiving financial literacy and customer service certificates, to completing their HiSET, the support received encourages positive development that does break cycles resulting in a more proficient and skill-based workforce for employers.

- Art Force Iowa



BENEFITS OF THIS SYSTEM:

- » Employers receive the benefit of extended job interviews when young people participate in job shadowing or apprenticeships.
- » Young people benefit from intensive case management with the relationship often extending past initial employment to ensure the best fit for the organization and individual.
- » Businesses develop a trust in program staff that match them with good candidates to fill vacancies.
- » Young people come to the employers well-trained in the skills necessary to be successful in job placements.
- » Iowa thrives with strong local economies where young people have opportunities to support a family and fulfill their dreams through good employment.